

## DIMENSIONS

The Standard Size for Bookmarks is **210mm x 55mm**  
We can accept Bookmarks with dimensions down to 180mm x 40mm or any combination of length and width between 210mm x 55mm down to 180mm x 40mm

## FILE TYPES

We accept Corel Draw, InDesign and Illustrator Files.  
We accept PDF files also but depending upon the program used to create them an artwork charge may apply.  
We accept Publisher, Photoshop, Word, Power Point and several other file types but these all incur an artwork charge.  
*We advise against using Photoshop for complete production of business card files as bitmap images are always inferior to files created with a vector based program.*

## FONTS

When providing files (including PDFs) fonts should be converted to curves or outlines. If your program does not have this function then all fonts must be included with the file and this will incur an artwork charge.

## COLOUR

The Colour used in files should be CMYK.  
We can not accept files with RGB images.

## OTHER

We require 2mm minimum bleed on images or colour blocks intended to run off the edge of your bookmark.

It is also a recommendation that all text be kept 4mm in from the edge of your bookmark.

Depending upon fonts we also suggest a minimum font size of 8pt for contact detail text.

Images used in files should be a minimum of 300dpi for best results. *(also as CMYK as mentioned above)*

